Nobody over 50 should be alone. *Help us keep that promise* this season.

Happy Entertainment is looking for sponsors and supporters for our Diwali and Christmas celebrations. Who we are, who comes, and how to be part of it — in three pages.

OUR MISSION

Travel the world, never alone.

We bring women and couples over 50 together — guided holidays, days out and London socials — so nobody sits at home because they've no one to go with. Most members arrive on their own. They leave with friends.

WHY PARTNER WITH US

An audience most brands can't reach

Trust built in — every member was recommended

Face to face in the room, not a banner ad

Recognised by the Mayor of Redbridge

Photos, headcount and your post within 48 hours

Give from £5, or sponsor from £290

A GOOD AUDIENCE, GROWING FAST

200+
WhatsApp members

75
guests at a flagship event, on average

30+
at every monthly social

5
group holidays in year one

Where we are

From zero members in January to over 200 today, without a penny of advertising — every member was brought by another. British Asian women and couples over 50 across London: retired, working, empty-nesters, with time and money to spend on themselves, and a group most brands can't reach.

Where we're going

Thailand and Norway are booked for 2027. This winter we start a proper push — Instagram and TikTok, local press, and partnerships with community groups and businesses like yours — with the aim of doubling the community by next Diwali. Partners who join now grow with us.

IN THEIR WORDS

"Everyone is made to feel welcome, and there is a real sense of community."
Preeti

"A wonderful community of people brought together through well-organised trips, celebrations and social events."
Saira

"You're made to feel part of the group from the moment you arrive."
Linda P.







Bollywood Night, September 2026 · Summer day out · Bournemouth, June 2026

"I started this because too many women I knew were sitting at home alone after fifty. Now two hundred of them have somewhere to go. Come and meet them."
Dolly Mann

Two ways to *support us.*

Give if you'd like to help. Sponsor if you'd like these women and couples as customers. Either way, you're thanked by name in the room.

1 · GIVE

Give a seat

For: local shops, restaurants, anyone who wants to help.

Give: any amount from £5, or food, drinks, gifts, prizes or vouchers. It goes towards the event costs.

Get: thanked by name at the event and in the group, and a hand-written card from Dolly.

How: tick "Give" overleaf, or hand it to Dolly — she signs the form to confirm what you gave.

2 · SPONSOR

Become an event partner

For: businesses who want our members as customers.

Give: £290 or £550 per event, plus something for the room — an offer, a sample, a short talk.

Get: your own table all evening, a welcome from the mic, posts to the community, the photos. Details below.

How: tick "Sponsor" overleaf. Dolly calls you within a day.

Event partner — what's included	Partner £290	Headline £550
Your own table or stall in the room, for the whole event	✓	✓ front
Named and thanked from the mic and on the board at the entrance	✓	✓
Post to the 200+ WhatsApp community and Instagram, with your photo	1 after	before & after
Photos of you with the group, yours to use	✓	✓
Five-minute welcome or talk to the room	—	✓
Your offer, voucher or sample placed with every guest	—	✓
Exclusive — the only business of your type in the room	—	✓ one per category
First refusal on the same event next year	—	✓
Both events this season	£495 save 15%	£935 save 15%

Within 48 hours of the event every partner gets the photos, the headcount and the post we made about you. In-kind partnership — catering, venue, prizes — is welcome; ask Dolly. Happy Entertainment Group Ltd is a company, not a charity: contributions go towards event costs and are not tax-deductible donations.

THIS SEASON'S EVENTS

Diwali Lunch 'n' Dance

Sun 15 November · GK Lounge, Seven Kings

Expected: 75–100 guests

Lights, music, a proper feast. Our biggest night; families join.

Christmas Lunch 'n' Dance

Sun 20 December · Tabla Restaurant, Ilford

Expected: 60–80 guests

Festive buffet, prize draw and DJ, with our seniors as guests of honour.

Dolly Mann · WhatsApp +44 7399 232497 · hello@happy-entertainment.co.uk

Count *me* in.

Fill this in and send a photo of it to WhatsApp +44 7399 232497, or email hello@happy-entertainment.co.uk. Dolly will call you within a day.

☐ **I'd like to give**
Give a seat, or items.

☐ **I'd like to sponsor**
Become an event partner.

YOUR DETAILS

Business name _____

What you do _____

Contact name _____

Phone / WhatsApp _____

Email _____

Website / Instagram _____

WHICH EVENT(S)?

- ☐ Diwali — Sun 15 Nov
- ☐ Christmas — Sun 20 Dec
- ☐ Both events (season bundle)

WHICH TIER? (sponsors only)

- ☐ Partner — £290 per event
- ☐ Headline Partner — £550 per event
- ☐ Not sure — talk me through it

WHAT WOULD YOU LIKE TO BRING OR GIVE? (tick any)

- ☐ Cash towards the event
- ☐ Food, drinks or gifts
- ☐ A prize for the prize draw
- ☐ Other: _____
- ☐ A discount or offer for members
- ☐ A product to try or sample
- ☐ A short talk (Headline)

ANYTHING WE SHOULD KNOW?

_____

_____

Signed _____ Date _____

Sponsors: invoice on confirmation, payable to Happy Entertainment Group Ltd; cancel up to 14 days before the event for a full refund. Givers: Dolly signs this form to confirm what you gave. Happy Entertainment Group Ltd is a company, not a charity: contributions go towards event costs and are not tax-deductible donations.